



INNO4COV-19

Grant Agreement No. 101016203



Deliverable D9.3

Report on Dissemination activities #1

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Executive Summary

This document describes the actions carried out by the INNO4COV-19 Project for the dissemination of the project actions, activities, and results.

The INNO4COV-19 Project has designed and implemented highly recognizable, interlocking dissemination tools, through which the different stakeholders and the wider public can interface with the INNO4COV-19 project and Partners.

Among the tools designed, the INNO4COV-19 website and other online branding, including the INNO4COV-19 Twitter account and the INNO4COV-19 YouTube channel, have been proactively and successfully implemented within the first 6 months of the project, and kept updated ever since. The homogeneous contribution of all the Partners of the INNO4COV-19 consortium has been key in the timely achievement of the Deliverable 9.3.



1. Description of tasks

Task 9.2 Dissemination activities and monitoring measures This document discusses the dissemination activities carried out by INNO4COV-19 Project from its kick-off to month 12.

1.1.1 Website

The INNO4COV-19 Project website has been developed at the project start. It can be accessed at the following URL: <http://www.inno4cov19.eu>.

The website contains the relevant dissemination information on the INNO4COV-19 Project mission and goals, the Partners involved, and the Open Calls. For the latter, info session on the Open Calls and the Open Calls results have been detailed. The website has been constantly maintained and updated (at least once a month) by TCD, with the contribution of all the project Partners, to provide visibility to the project outcomes and actions in a timely manner. Relevant news have also been collected and published regularly on the INNO4COV-19 Project website (<http://www.inno4cov19.eu/news/>).

The website www.inno4cov19.eu is an live and evolving tool. In terms of engagement, the INNO4COV-19 Project website has reached 830 visits solely in the last 90 days (Figure 1), with most of the audience being in Italy (15.24%), United States (13.57%) and Spain (12.26%) (Figure 2).

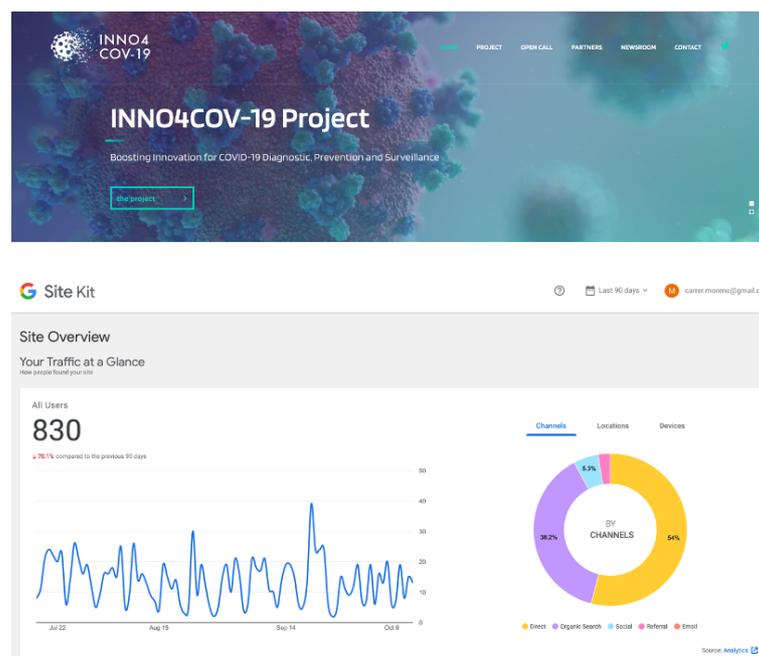


Figure 1. Analytics of INNO4COV19 website - Traffic.





Figure 2. Analytics of INNO4COV19 website – Users’ demographics.

1.1.2 Dissemination of results through the website

Two dedicated pages, "catalogue of services" and "deliverables", have been added under the main menu section "Project" to make the main achievements of the project accessible to stakeholders and the wider public (FIG 3), this can be found at: <http://www.inno4cov19.eu>.



Figure 3. Web pages catalogue of services and deliverables shown under the drop-down main menu under the section Project.





The dedicated web page named "catalogue of services" (Fig4), this can be found at: <http://www.inno4cov19.eu/catalogue-of-services/> , aims to present to the public a comprehensive list of the services offered by INNO4COV-19 platforms (SP1, SP2, SP3 and SP4). These target to support the deployment of technologies at TRL6/7 or higher. They include technical and consultancy services, the INNO4COV-19 members that offer the services, and the certifications provided.

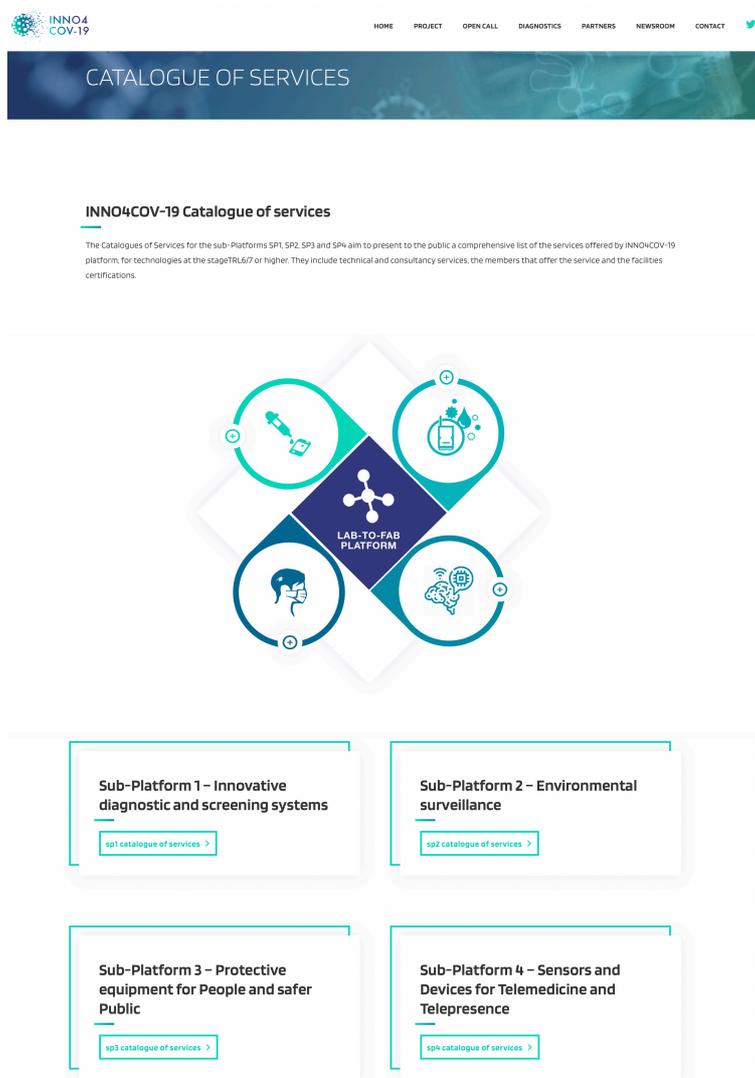


Figure 4. Web page catalogue of services.



The dedicated web page named "deliverables" (Fig 5), this can be found at: <http://www.inno4cov19.eu/deliverables/>, contains downloadable versions of the public deliverables of the INNO4COV19 Project.

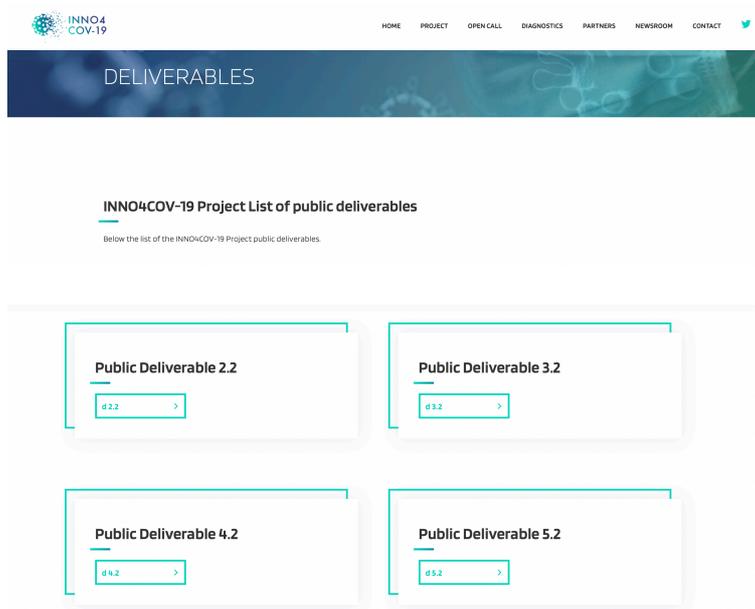


Figure 5. Web page Deliverables

Furthermore, two dedicated web pages "marketed products" and "products in the pipeline" have been added to the menu section "Diagnostics" (Fig 6), this can be found at: <http://www.inno4cov19.eu>.



Fig 6 Web pages marketed products and products in the pipeline shown under the drop-down main menu under the section Diagnostics.

The dedicated web page named "marketed products" (Fig 7), this can be found at: <http://www.inno4cov19.eu/marketted-products/>, provides information on the European pipeline of COVID-19 diagnostic and screening solutions. It also describes those products that are already marketed in Europe.

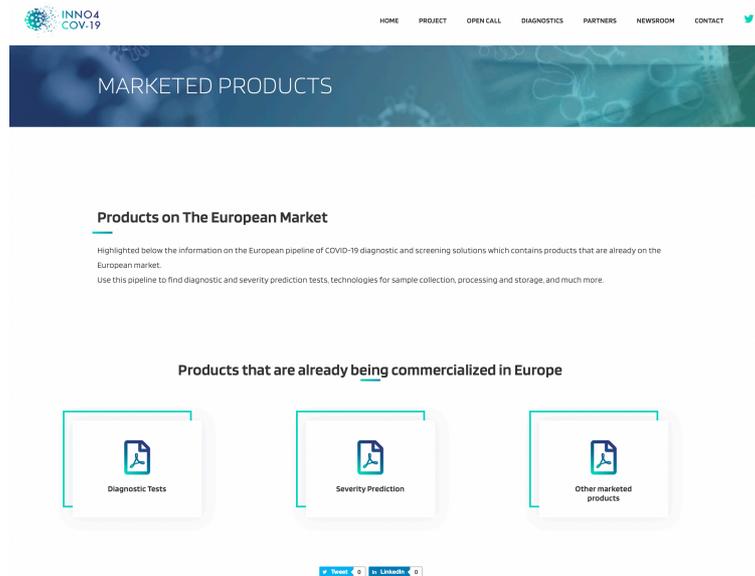


Figure 7. Web page Marketed Products.

The dedicated web page named "Products in the pipeline" (Fig 8), this can be found at: <http://www.inno4cov19.eu/pipeline-products/>, lists the products, either in a state of development, preparation, or production, developed by companies funded through the INNO4COV19 Open Calls. It also contains the list of Pipeline Products developed across the European pipeline of COVID-19.

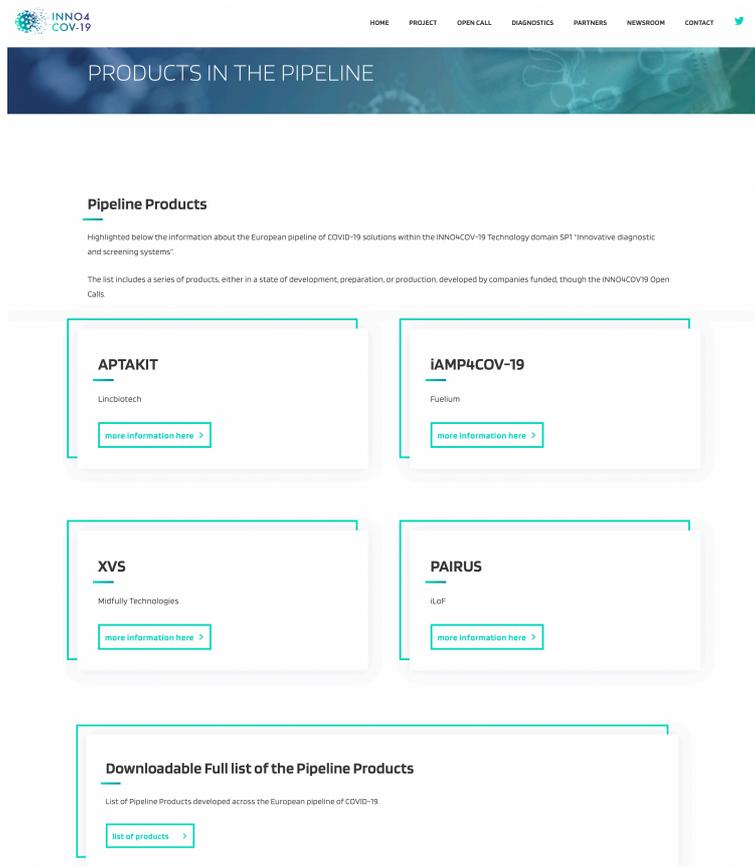


Figure 8. Web page Products in the pipeline

During the course of the project, the web page "1st round results" (Fig 9), this can be found at: <http://www.inno4cov19.eu/open-call-results/>, (under the main menu section "Open Call") has been updated to provide not only the overall results of the Open Call but also a dedicated view on each funded project.

Every funded project has an hyperlink that brings to a dedicated web page (Fig 10), this can be found at: <http://www.inno4cov19.eu/smarttrack4covid/>. There, a description of the project is provided, together with the presentation video of the project and the final video which describes how the INNO4COV19 Project has been critical to the implementation of the project. All projects' videos are also available on the YouTube channel of the INNO4COV-19 Project.

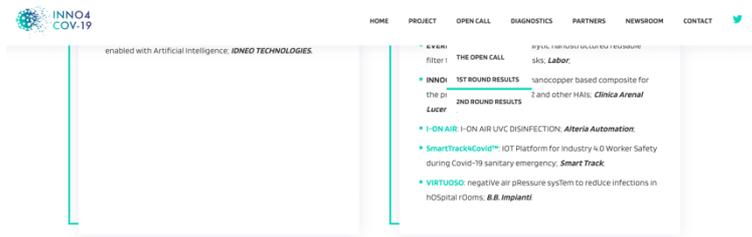


Fig 9. Web page 1st round results Detail, in light green the hyperlink the brings to the dedicated page of the funded project.

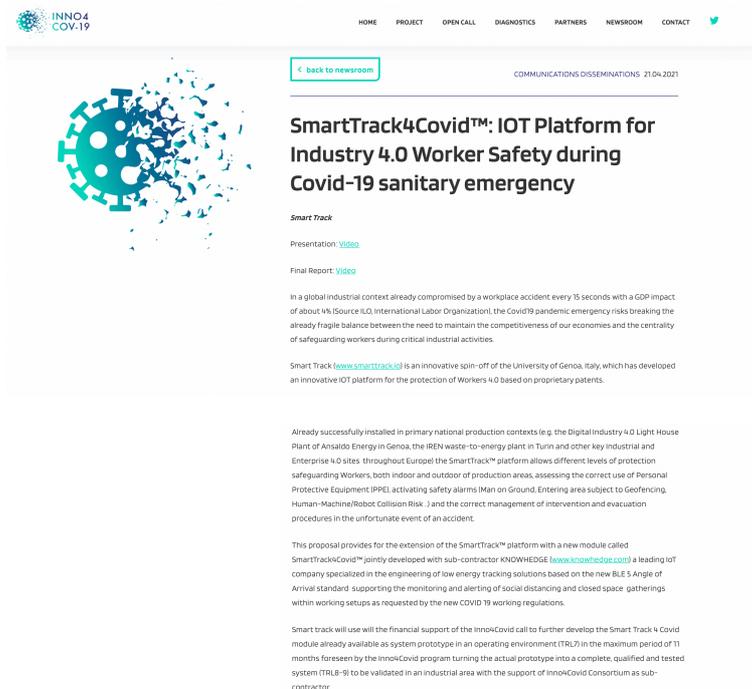


Fig 10. Example of a dedicated page for a funded project; it contains details of the project, the project's presentation video and the project's final video describing how the INNO4COV19 Project has been functional to the implementation of their project

More detailed information on the INNO4COV-19 Project website are included in Deliverable 9.1, which has already been submitted and has received approval.





1.1.3 Developed Plan for Dissemination of Results (PDR) and Project Communication Plan (PCP)

The PDR and PCP have been developed within the first 6 months of the INNO4COV-19 Project, resulting in Deliverable 9.2 which was submitted and approved. The current PDR and PCP actions are standing as no amendments have been introduced to these plans.

1.1.4 Twitter channel

The INNO4COV-19 Project Twitter account (<https://twitter.com/inno4cov19>) was launched at project kick-off, and has been actively managed by TCD since, with the contribution of the project Partners.

The INNO4COV-19 Twitter account is linked to all EU COVID Platforms funded by the European Commission, and to the project funded through the INNO4COV-19 Open Calls.

The INNO4COV-19 Twitter account has been used to advertise the main project outcomes, the Open Calls, the results of such calls, as well as to provide visibility to the support that the INNO4COV-19 platform has been able to provide to the funded projects resulting from the first and second Open Calls.

The INNO4COV-19 Twitter account has achieved considerable reach and engagement in 12 months. To date, it counts 223 followers, and has reached 5.6K impressions over a 91-days period (Figure 11).





INNO4COV-19



Edit profile

Inno4cov19

@inno4cov19

The @EU_Commission funded INNO4COV-19 project is committed to boost innovation for #COVID19 diagnostic, prevention and surveillance.

inno4cov19.eu Joined October 2020

193 Following 223 Followers

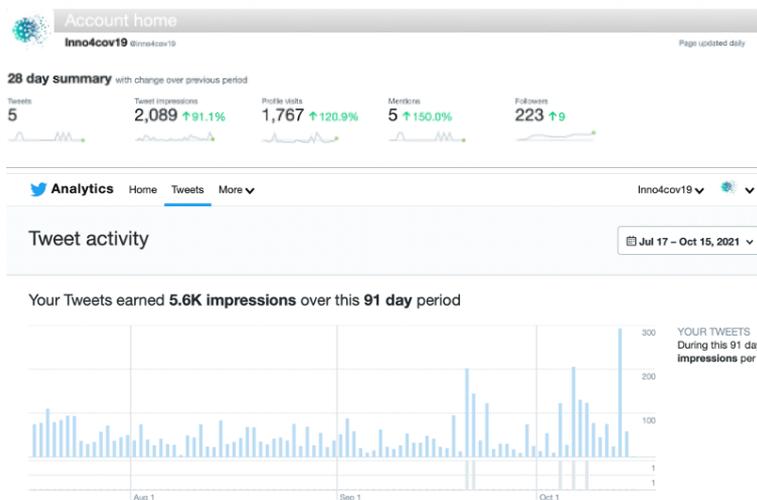


Figure 11. Analytics of INNO4COV-19 Twitter reach.

1.1.5 YouTube channel

The INNO4COV-19 YouTube channel (<https://www.youtube.com/channel/UCYtmM-ruatygfCs2A0L-qw>) was launched together with the first Open Call, to provide a repository for the webinars containing useful information for the applicants. The INNO4COV-19 YouTube channel has been then expanded and constantly updated to showcase the videos from the funded projects, where to highlight the importance of the INNO4COV-19 support in the transition of their product to the market.



To date, the INNO4COV-19 YouTube channel has accumulated 2,662 views (Figure 12), with the majority of them originating from Italy (17.3%) and Spain (11.9%) (Figure 13). Viewers are gender-balanced, with an average age of 35-44 years (Figure 13).

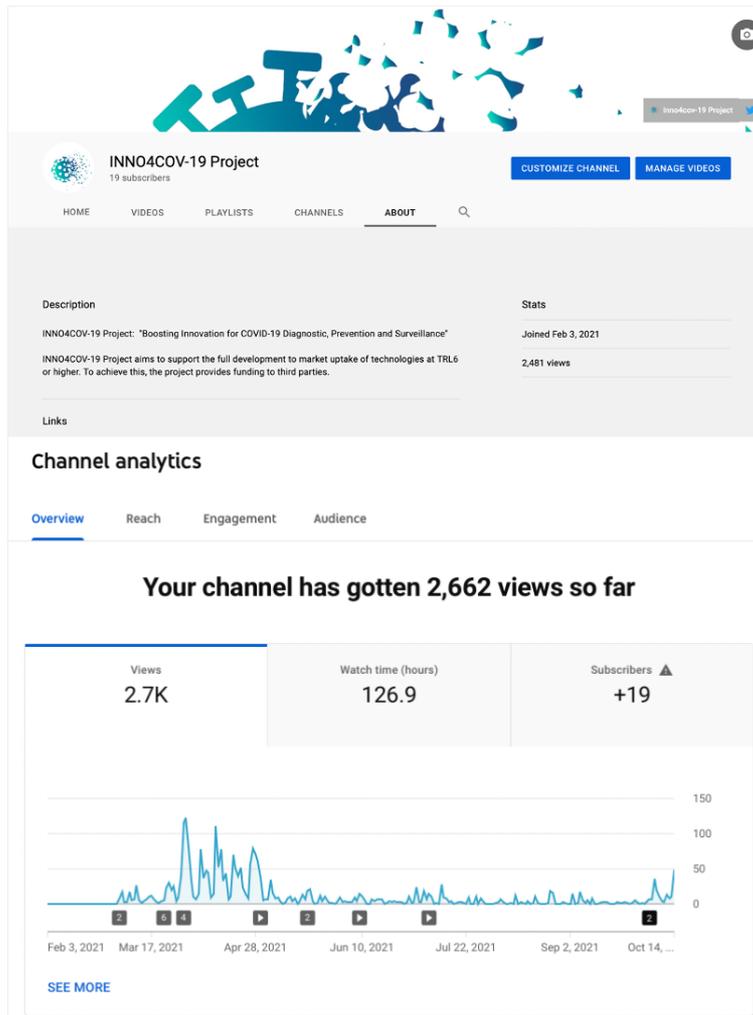


Figure 12. Analytics of INNO4COV19 YouTube channel – Views.

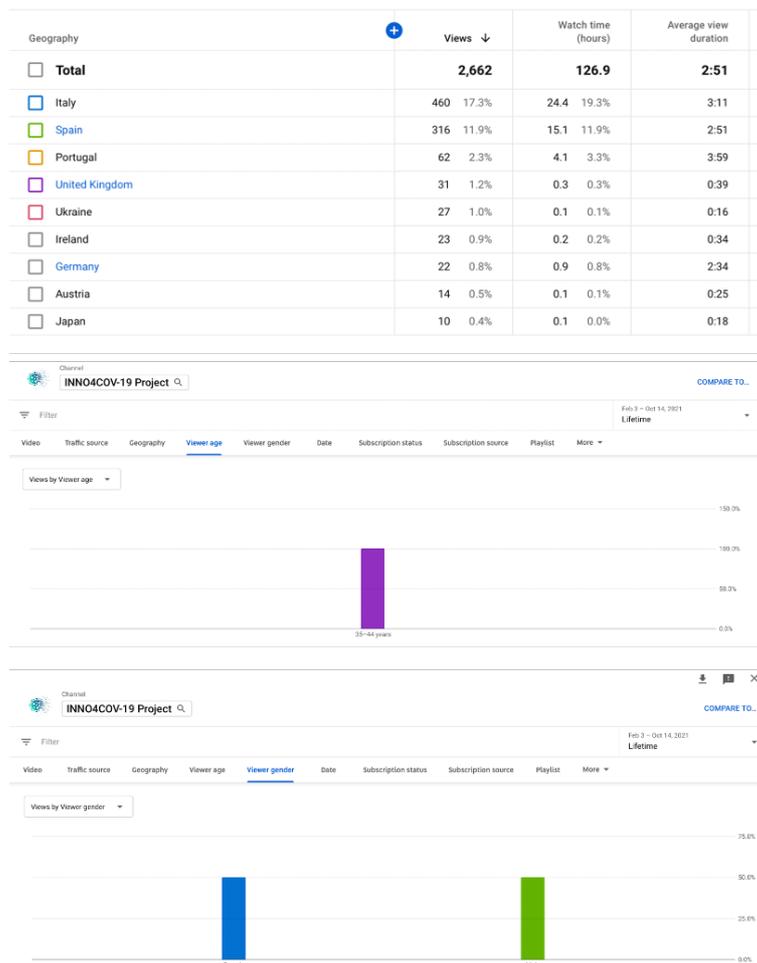


Figure 13. Analytics of INNO4COV19 YouTube channel – Users’ demographics.

1.1.6 Press releases

Press releases has been created to disseminate and communicate the results of the first (Figure 14) and second (Figure 15) Open Calls. These have been published on the INNO4COV-19 Project website (http://www.inno4cov19.eu/wp-content/uploads/2021/02/PressRelease_INNO4COV-19_OpenCall_FirstRound_Results0.1.pdf; <http://www.inno4cov19.eu/wp-content/uploads/2021/10/PressRelease-INNO4COV-19-OpenCall-Second-Round-Results041021.pdf>).





Press release
17/02/2021

INNO4COV-19 supports 18 projects in the first round of the Open Call

The First Round of INNO4COV-19 Open Call was launched on the 2nd of November 2020 with cut-off date on the 30th of November. The Open Call aim is to accelerate the development and commercialization of innovative solutions to tackle COVID-19.

On November 2020 the Open Call was published on the website of the Inno4Cov-19 Project (<http://www.inno4cov19.eu/>) and on the Horizon 2020 Participants Portal (<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/competitive-calls>).

Inno4cov-19 Open Call Results

In the First round of Inno4cov-19 Open Call, a total of 135 applications were submitted by applicants from 21 different European countries, being the majority of applicants SME and Startups.

After a first eligibility check, a total of 112 applications were sent for the full evaluation process, resulting in 18 proposals recommended for funding (16% success rate).

The total amount funded in the OpenCall First Round is EUR 1,770,802.30.

All the details of the projects selected for funding of the First Round the Open Call are publicly available on Inno4cov-19 website:
<http://www.inno4cov19.eu/open-call-results/>



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N°101016203.





Acronym	Title	Organisation	Country
APTAKIT	Rapid, multiplex, signal-enhanced, aptamer-based, lateral flow test for SARS-CoV-2 detection in human and animal samples	LINCBIO TECH	Spain
iAMP4COV-19	iAMP COVID-19 rapid molecular disposable test usability design improvement and evaluation in clinical settings	FUELIUM	Spain
PAIRUS	Pandemic Artificial Intelligence-based Risk Unified Stratification, current and future outbreaks	iLoF - Intelligent Lab on Fiber	Portugal
XVS	XVision	Mindfully Technologies	Romania
TRACKER	Fighting COVID-19 through an innovative tracking and predictive geographic information system (GIS) tool for environmental surveillance	Sociedad de Fomento Agrícola Castellonense S.A.	Spain
MyHealth-COV	MyHealth-COV: a telemedicine platform for continuous remote monitoring and patients support to tackle COVID-19	DataRiver	Italy
SENTINEL	Implementation of a SENSing Territorial NETWORK of HeaLth PODs to detect and manage COVID19 patients or emerging focuses of the infection	CAPSULA	Italy
TeMeLu	TeleMedical Lung Monitor - vibro-acoustic sensors and machine learning algorithms.	NEURO CONTROLS	Italy
TOM	Tracking platform for Outbreak Management	Ab.Acus	Italy
ValueREAD	ValueREAD - The first universal rapid test platform enabled with Artificial Intelligence	IDNEO TECHNOLOGIES	Spain
GRAPH-EU	GRAPHene-Enhanced face mask for safety, comfort and sUstainability	Directa Plus	Italy
antivir-R2R	Antimicrobial roll-2-roll coating of adhesive plastics foil by atmospheric plasma spraying with long-term durable, biocidal Cu-Zn alloys - final simulation and field test phase towards fulfillment of regulatory issues (ECHA)	Inocon Technologie	Austria
CB-20: ANTIVIRIC TEXTILES	CB-20: An effective COVID-19 FREE treatment for textile coatings and resins in healthcare protective equipment	Laminats Orient	Spain
EVERFILTER	Active photocatalytic nanostructured reusable filter for half and full-face masks	Labor	Italy
INNOCOP	New self-cleaning nanocopper based composite for the prevention of SARS-CoV-2 and other HAIs.	Clinica Arenal Lucense	Spain
I-ON AIR	I-ON AIR UVC DISINFECTION	Alteria Automation	Spain
SmartTrack4Covid™	IOT Platform for Industry 4.0 Worker Safety during Covid-19 sanitary emergency	Smart Track	Italy
VIRTUOSO	negatiVe alr pResSure sysTem to redUce infections in hOSpital rOoms	B.B. Impianti	Italy



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Figure 14: Press release results first Open Call



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement



Press release
17/09/2021

INNO4COV-19 supports 12 projects in the second round of the Open Call

INNO4COV-19 Open Call was launched on the 2nd of November 2020 and was open until the end of April 2021. The Call was designed to have 3 cut-offs, every 4 months, but due to the high number of applicants in the first cut-off, and giving the emergency action in finding solutions to tackle COVID-19, the second and third cut-off of the INNO4COV-19 Open Call were merged in a single date (30th April 2021).

On November 2020 the Open Call was published on the website of the Inno4Cov-19 Project (<http://www.inno4cov19.eu/>) and on the Horizon 2020 Participants Portal (<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/competitive-calls>).

Inno4cov-19 Second Round Open Call Results

In the Second round of Inno4cov-19 Open Call a total of 290 applications were submitted by applicants from 36 different European countries (2 non-eligible), being the majority on behalf of SME and Start-ups.

After a first eligibility check, a total of 182 applications were submitted to the full evaluation process, resulting in 12 proposals recommended for funding (7% success rate).

The total amount funded in the OpenCall First Round is EUR 1,194,632.00

Below the final list of the projects selected for funding.

The details of the First Round Open Call results are publicly available on Inno4cov-19 website: <http://www.inno4cov19.eu/open-call-2nd-round-results/>



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N°101016203.





Acronym	Title	Organisation	Country	Tech. domain	Funding awarded (EUR)
MiniVHP	Mini VHP Decontamination System	Inivos	United Kingdom	4	100.000
Vital4Cov-19	cosinuss® Vital Sign Sensor Technology	Cosinuss GmbH	Germany	3	98.500
AutoMuVariant	Automated mutation variant surveillance for accurate COVID-19 variant monitoring and tracking	Flomics Biotech	Spain	2	100.000
Breathspec COVID-19	Rapid Breath Test for COVID-19 using Breathspec	IMSPEX Diagnostic Limited	United Kingdom	1	99.037
ANTIVIS	Commercialisation of breakthrough antiviral stickers	Smart Separations Ltd	United Kingdom	4	99,993
City Sentinel V-SENSE	City Sentinel: Viral, Variants and Socio-EcoNomic SurVEillance	AQUATEC	Spain	2	100.000
BIAFTS	BIOAEROSOL FAST SAMPLER	COUNTERFOG EBT DE LA UAH SL	Spain	2	100.000
Workplace PCR	Workplace-based PCR testing for SARS-CoV-2 & variants	Abacus Diagnostica	Finland	1	100.000
Mr. Clean	Robotic Autonomous solution for disinfection and sanitation in pandemic and post-pandemic times	PAL Robotics	Spain	4	100.000
PANORAMA	Rapid Screening Platform powered by AI & SERS technology	GREENTROPISM	France	1	97.506
FAST TRACK COVID 19	Fast genetic tracking of Covid-19 for environmental surveillance	CSMT Gestione s.c.a.r.l.	Italy	2	100.000
POC-LIT-COV	Point of care test of leukocyte function using LIT to assess and guide COVID patient management	Serexo Limited	United Kingdom	1	99.596
					1.194.632



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N°101016203.

Figure 15: Press release results second Open Call



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement



2. Description of work and achievements

INNO4COV-19 Project has designed and implemented highly recognizable, modular and interlocking tools for dissemination, through which the different stakeholders and the wider public can interface with the INNO4COV-19 project.

The dissemination activities are design to interlock each other in the communication ecosystem and create a virtuous circle that highlights the INNO4COV-19 project as an established and recognisable entity.

3. Deviation from the workplan

No deviation to report.

4. Performance of the partners

All partners involved have contributed to the development of the communication as required.

5. Future developments

In the remaining 12 months of the project it is envisaged that the third-party projects funded through both the INNO4COV-19 Open Calls, as well as their main outcomes, will be uploaded on the website and will be showcased on all the social media channels of INNO4COV-19 project (namely, Twitter account and YouTube channel). Furthermore, the INNO4COV-19 website will be constantly updated to include information on the development and deployment of the 5 test cases in the project. Significant outcomes from the INNO4COV-19 Project will also be published on the Project website and relevant channels. To strengthen the project dissemination activities, The INNO4COV-19 consortium will consider publishing a position paper to present the main achievements and lesson learnt from the project to the scientific community, if relevant. A workshop with third parties is also planned in the second year of the project within WP8 activities. Finally, all the dissemination tools developed to date and described in the previous sections, will be actively managed and updated by TCD with the collaboration of all Partners till the completion of the INNO4COV-19 Project.

6. Conclusions

INNO4COV-19 project dissemination activities during the first 12 months of the project have focused on informing the stakeholders and the wider public of the mission of the project, with particular emphasis to the advertisement of the Open Calls and their outcomes.





INNO4COV-19

The success in terms of interest to the project has been proved by the numbers of applicants in the Open Calls, and wide reach and engagement through all the tools and social media accounts developed.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement